



Exhibitor Information

Attendee Profile

The NMSHA Annual Convention draws attendance of speech-language pathologists, audiologists, consumers, and speakers from all over the Land of Enchantment. Attendees work in a variety of settings, environments and cultures. The 2017 Annual Convention exhibitor opportunities include exhibition tables in the exhibit hall and lobby areas, or by promoting your company through various sponsorships at the convention. Also, our newly updated website allows you to promote your business to our membership at large. Ask us how!

Convention Date and Location

The NMSHA 2017 Convention will be held October 27 and 28, 2017, at the Sheraton Albuquerque Uptown Hotel, 2600 Louisiana Blvd NE, Albuquerque, NM. There will be a NMSHA Exhibit Hall as well as exhibitor tables located in a few available lobby areas near the speakers' rooms.

Exhibit Booth Information

The NMSHA Annual Convention is intended to serve as an exchange of ideas, information and technology related to speech-language pathology, audiology, special education and other related disciplines. Exhibitors are invited to sell, as well as display, their products at their exhibit space. Booths are assigned on a first come, first serve basis. On Saturday at the NMSHA Business Breakfast or Lunch, each company will be given verbal recognition.

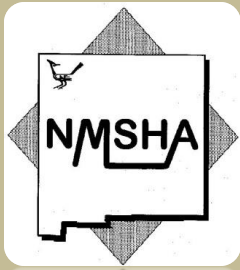
In order to be entered in the NMSHA door-prize drawing, convention attendees are encouraged to go to each booth and speak with a representative (and obtain signatures). This year the drawing will be held and results posted Saturday afternoon so there is more time to meet more people on Saturday. Also, exhibit area will be unlocked and open both days during lunch. (Box lunches will not be provided, so plan accordingly.)

Exhibit Booth Fees for both days are as follows:

Commercial Exhibitor – Main Outer Hallway (more exposure)	\$400 for 1st table
Commercial Exhibitor-- Exhibit Hall	\$300 for 1st table
Commercial Exhibitor – additional tables	\$225 each
School or University/Non-profit organization	\$200 for 1st table
Unstaffed display table for printed material	\$150
Electrical Hook-up for the booth (commercial or non-profit)	\$50

All Exhibitor contracts should be received by the NMSHA office by September 1, 2017, for inclusion in the Onsite Convention Program. Additional \$25 fee assessed for payments submitted after September 1st. Most vendor correspondence prior to Convention will take place via email and/or FAX. Please note: All representatives who wish to attend Convention continuing education events and receive CE credits must fully register for Convention separately using a Convention registration form. No registrations will be included with your Exhibit Booth space.

For more information, contact Sterling Durrett, Karen Shirley or Nicole Bougie
(sterlingdurrett@hotmail.com, krshirley44@yahoo.com, bougienic@yahoo.com)



Sponsorship & Advertising

Convention Sponsorships

NMSHA 2017 Convention sponsorships are available to give your company additional exposure to attendees. You may show your support of our longstanding professional organization of dedicated professionals through one of these sponsorship options. If you prefer to customize a sponsorship package, please contact Sterling Durrett, Karen Shirley or Nicole Bougie (sterlingdurrett@hotmail.com, krshirley44@yahoo.com, bougienic@yahoo.com). In order for our organization to have promotional materials professionally prepared by the start of the convention, the deadline is September 1st, 2017.

To Sponsor a Course:

\$1500 Gold Level includes:

- 1) Signage featuring your company name and logo at front of room during Speaker presentation.
- 2) Placement of company logo on NMSHA web-site for 6 months.
- 3) Half-page advertisement and sponsorship recognition in the Onsite Convention Program
- 4) Sponsor announcement at Business Meeting Breakfast.

\$750 Silver Level includes:

- 1) Quarter-page advertisement and sponsorship recognition in the onsite Convention Program.
- 2) Placement of company logo on NMSHA website for 3 months
- 3) Sponsor announcement at Business Meeting Breakfast

To Sponsor a Business Breakfast or Break:

There will be four breaks total, with morning and afternoon breaks on Friday and Saturday. You may choose to sponsor just one break or more.

\$1000 Gold Level Business Meeting Breakfast includes:

- 1) Signage featuring your company name and logo at front of room during breakfast meeting.
- 2) Recognition in onsite convention program.
- 3) Placement of company logo on NMSHA website for 6 months.

\$500 Silver Level includes:

- 1) Exclusive signage (8.5 x 5.5) on break table
- 2) Recognition in onsite Convention Program (larger font than Silver Level)

\$250 Bronze Level includes:

- 1) Co-sponsor signage (6 x 4) on break table
- 2) Recognition in onsite Convention Program

For more information, contact Sterling Durrett, Karen Shirley or Nicole Bougie (sterlingdurrett@hotmail.com, krshirley44@yahoo.com, bougienic@yahoo.com)



Exhibitor Contract

All exhibitors must complete this form to participate in the NMSHA 2017 Convention, October 27-28, 2017. This form serves as a binding contract. Please understand that this space cannot be assigned unless payment has been submitted. **There is a \$25 additional fee for payments submitted after September 1.** The **deadline for inclusion and listing in the onsite Convention Program is September 1st.** Cancellations received in writing prior to September 23rd, 2017, will be refunded less a 25% processing fee, with no refunds given after October 10th.

Exhibit and Sponsorship Selection:

Exhibit Booth Space:	
<input type="checkbox"/> Commercial Exhibitor in Main Outer Hallway	\$400 for 1st table
<input type="checkbox"/> Commercial Exhibitor in Exhibit Hall	\$300 for 1st table
<input type="checkbox"/> Commercial Exhibitor Additional Tables	\$225 for each extra table
<input type="checkbox"/> School/University or Non-profit	\$200 for 1st table
<input type="checkbox"/> Unstaffed display table	\$150 for each table
<input type="checkbox"/> Electrical Hook-up per organization	\$ 50

Sponsorship & Advertising Opportunities:
<input type="checkbox"/> I am interested in a sponsorship opportunity during the 2017 Convention. Please contact me to discuss. Area of interest: <input type="checkbox"/> Course <input type="checkbox"/> Breaks <input type="checkbox"/> Breakfast <input type="checkbox"/> Website

Contact Information and Payment:

Company: _____

Contact: _____ Email: _____

Address: _____ City/ST/Zip: _____

Phone: _____ Website: _____

Onsite Exhibit Representatives: 1) _____

2) _____

Exhibitor table fees: \$ _____ (_____ Number of tables requested)

Electricity: \$ _____

Total Sponsorship/Advertising fees: \$ _____ (If already determined)

Late fee (paid after Sept 1) \$ 25.00

Current Total Payment: \$ _____

How many representatives will be attending the Saturday Business/Lunch Breakfast? None _____ 1 _____ 2 _____

Door Prize participation? Yes _____ No _____ Door Prize Donation _____

Payment Method:

Pay by check (Make check payable to: NMSHA 2016 Convention)

Pay by credit card (We will email you an invoice so you may pay through PayPal)

Email address: _____

Authorized Signature: _____ Date: _____

Return form with payment to: NMSHA, PO Box 25411, Albuquerque, NM 87125 or FAX to 505-856-8313

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(sterlingdurrett@hotmail.com, krshirley44@yahoo.com, bougienic@yahoo.com)